A tale of two worlds: marrying good evidence with action and use

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In this presentation, I will talk about experiences with engaging strategy staff, program managers and operations people with impact evaluations and syntheses of evidence. The presentation will reflect upon evidence from the policy arena in showing how biases influence the interpretation of evidence and its use. It will also use experience from both the Green Climate Fund and 3ie in reflecting upon this and will use the examples of syntheses, impact evaluations and evidence maps. I’ll conclude with some ways in which this gap may be bridged.